

## Why Do 70% of Projects Fail?

Steven Briggs
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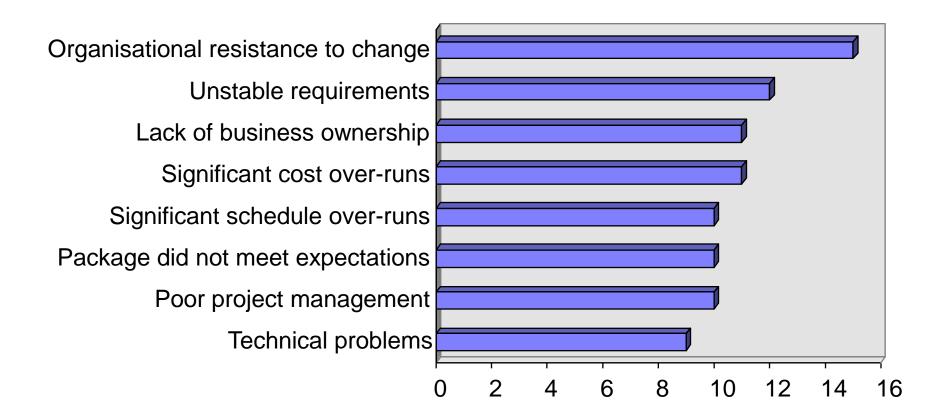


# Why Projects Fail

<ul> <li>Incomplete requirements</li> </ul>	13%
<ul> <li>Lack of user involvement</li> </ul>	12%
<ul> <li>Failure to initiate resources</li> </ul>	11%
<ul> <li>Unrealistic user expectations</li> </ul>	10%
<ul> <li>Lack of management support</li> </ul>	9%
<ul> <li>Changing requirements</li> </ul>	9%
<ul> <li>Inadequate planning</li> </ul>	8%

Source: Standish Group Survey 1998

## <u> Why Do IT Projects Fail?</u>



Source: KPMG Canada Survey 1997



## Why Do Gov't Projects Fail?#1

- Lack of clear link between the project and the organisation's key strategic priorities, including agreed measures of success.
- Lack of clear senior management and Ministerial ownership and leadership.
- Lack of effective engagement with stakeholders.
- Lack of skills and proven approach to project management and risk management.

Source: National Audit Office / Office of Government Commerce



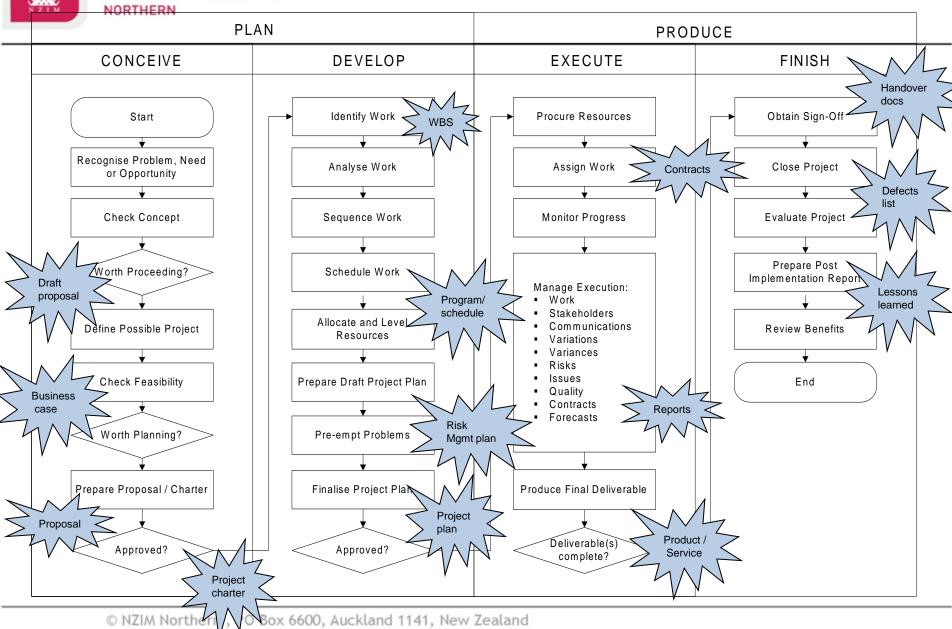
# Why Do Gov't Projects Fail?#2

- Too little attention to breaking development and implementation into manageable steps.
- Evaluation of proposals driven by initial price rather than long-term value for money (especially securing delivery of business benefits).
- Lack of understanding of and contact with the supply industry at senior levels in the organisation.
- Lack of effective project team integration between clients, the supplier team and the supply chain.



### What to do?

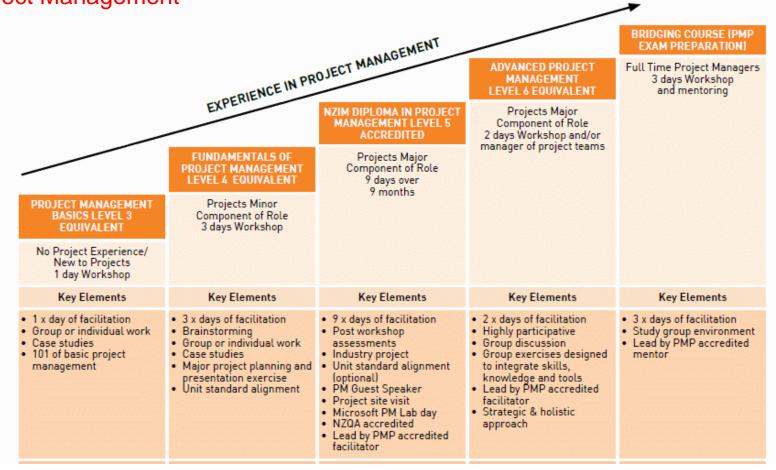
- Build the team
- Lead
- Use a framework



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### <u>PM Development Framework</u>

New in 2010 - National Certificate in Project Management & National Diploma in Project Management





#### What to do?

- Build the team
- Lead
- Use a framework
- Engage stakeholders
- Trust
- Effective planning
- Align strategically
- Manage risk
- Simple steps



### How Am | Doing?

- Project health check external review
- Red team review invited internal review
- Gateway reviews for public sector
- Mentoring





Stephen Covey, 8th Habit

"To know and not to do, is not to know"



### Questions

#### Any questions?





#### **Contact Details**

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